2Gen I.T Management™

Uptime, All the time, **Guaranteed**

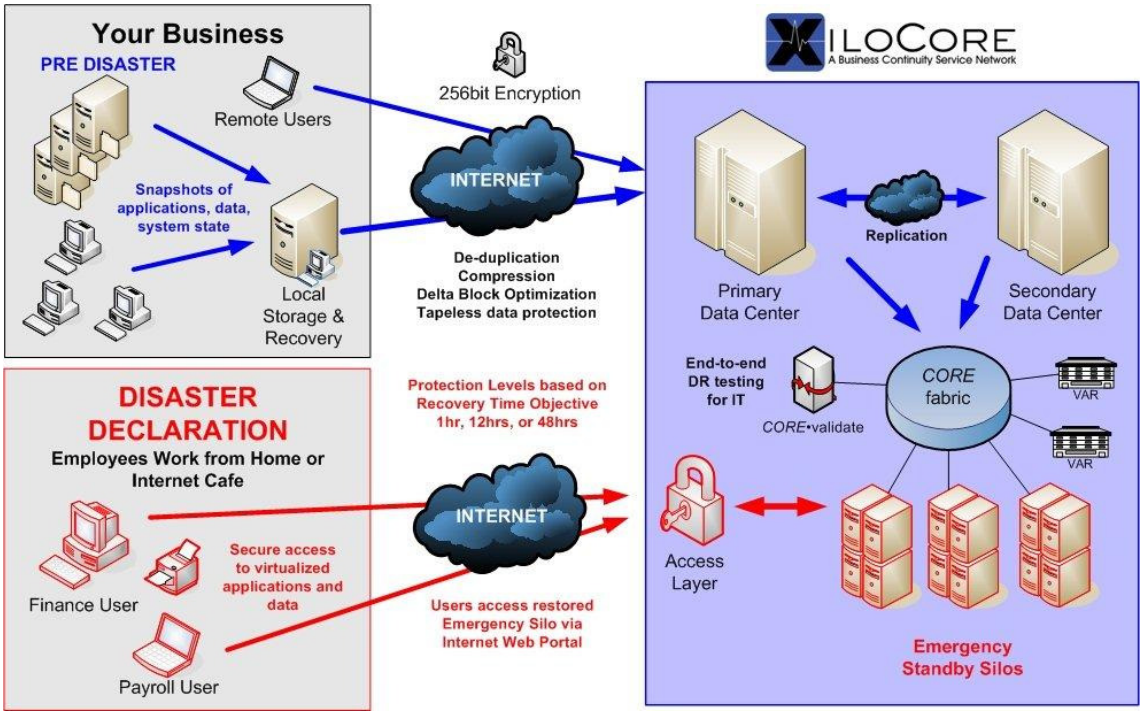
2Gen Managed Disaster Recovery Service

Never worry about backups, servers crashing or complete disasters again. 2Gen Managed Disaster Recovery Services protect your business from data loss, server failure and complete disasters. What you get from this revolutionary business continuity service is maximum up-time and peace of mind knowing that your down time will be minimal even in the event of a major disaster. Your clients, employees, vendors and family are counting on you to have prepared for disaster and have "insurance" to keep your business alive even if something unforeseen happens.

Managed Disaster Recovery Service is the only backup/disaster recovery solution that can recover all 3:

1. Lost files/data
2. Lost servers
3. Lost business operating environment.

To protect your business in this way would normally cost upwards of $100,000. Our strategic partnership with XiloCore USA, a leading business continuity solution provider, enable us to offer proven and best of breed technology priced for the SMB marketplace.



2Gen Pty Ltd 85 1267 232
P: 07 5514 3389 e: info@2gen.com.au
F: 07 55194 022 w: www.2gen.com.au

Uptime, All the time, **Guaranteed**

Here's how it works:

Step 1 Securing the Data - We install the software one place on your network (agentless). If you have multiple locations, then you will need a copy of software for each location. If you have laptops unconnected to the network, then you will want a copy of the software to backup each laptop. The data sets are backed up at intervals specified by you and kept for the amount of time/generations specified by you. As an option, applications and system state are backed up too. If you lose data, typically, it is a few clicks to restore it. This data is encrypted and compressed and sent via internet to our primary data center. Then, it is replicated and de-duplicated and sent to our 2nd facility. XiloCore ensures no corrupt files via autonomic healing process.

Step 2 Securing the Servers - As an option, you can purchase a local storage and recovery appliance for your site. This appliance has VMware, virtualization software (in addition to the backup software) Now, if a server crashes, 2Gen can quickly bring back your failed server on this unit using bare metal restore. One appliance can act as a "spare" for multiple servers even if they are different OS, such as one Linux server and one Windows server. Then, while you are working off the "spare", 2Gen will focus on getting your long term solution back in place.

Step 3 Securing the Business Environment - In the event of a major disaster in which the business environment is gone ie. Flood, fire, theft… you have protection levels based on RTO – recovery time objective of 24 or 48 hours. This applies to Windows only. If you choose 24hr RTO, then you will have your systems already warm in "emergency standby silos" so that upon declaring an emergency, XiloCore will push your latest backup into our hardware duplicating your servers. Now you go to any internet access point, enter your encryption key code to a Citrix screen to access your data in your applications as if at work. You are now back in business on your temporary solution. 2Gen will now secure new hardware and get the permanent solution in place while you are up and running. We do bare metal restore to failback saving you additional time (in days) to return to normal. Without our "emergency silos", then 2Gen would receive a USB drive with your data and it would be their responsibility to find and set up servers for you and load the data. This could take days.

There are multiple ways to ensure your data is intact. You can run reports prescheduled or on demand to validate your data backup.

If needed, you can do a core validate, an end-to-end test, to prove the 24 or 48hr RTO works. This core validate has a cost.

2Gen has tools to help manage your data effectively. LAN scan discovery tool and the statistical analysis to determine total # gigs, compression rates, change rates to help ensure accuracy on the proposal for more complex situations. 2Gen bills like a utility for the amount of data stored on average the month before. It is billed per compressed gb/month. That's about 2-3X less than the protected gig amount unless you have a lot of image files which can't be compressed. Plus, the 24hr or 48hr RTO has a per server per month cost.

What good is a tape backup of your data, when you do not have copies of your computer programs, and you have nowhere to run them?

Tape Backup
When we ask businesses about their Business Continuity plans, we often hear "We have a backup tape." After we ask a few questions they realize that a tape backup—even a current one with an off-site copy—is not enough to provide them with Business Continuity in the event of a disaster.

Business Continuity is different than Disaster Recovery. It is the *immediate and temporary restoration* of your critical business functions so your business can survive a disaster. It's *not* the complete restoration of your business to its pre-disaster condition.

Imagine standing in front of your burned-out building. Now imagine you are holding a good backup tape of your business data. *Now what?*

All you need to do is:

- buy a server compatible with your software,
- make sure it has a tape drive compatible with your tape
- load the server software and set up your users with the correct security rights
- install your application programs on PC's
- reload your data.

It may take *weeks* to get a server and have it properly configured. How will you get replacement programs, particularly if you use a specialized program unique to your

Industry? Finally, if it takes 8 hours to back up your data onto tape, after your server is configured it will take the same amount of time to reload it from the tape.

Can your business survive this long delay?
Will you be compliant with regulations?

Why Internet Remote Data Backup may cost you your business…
Can your business afford to wait 4 – 21 days while your data is transferred back to you?

Taking advantage of high-speed Internet connections, many companies are offering remote, tape-less data backups across the Internet with the promise that you can retrieve your data from a remote location. These services promise security and availability, so what could be the problem?

Using their own marketing information, we easily calculated that it may take *4 – 21 days* to recover the amount of data most business Customers want to protect, and *you still need more than data to recover.*

Just like a tape, in a disaster you would have to rebuild your server, and then retrieve your data before your business can get back on-line. What the on-line services don't tell you is that it takes a lot longer to retrieve data across the Internet than from a tape or hard drive. Some on-line services offer to ship your data to you on a hard drive. Businesses affected by Hurricane Katrina will confirm that airports were closed and delivery services could not function for weeks after the disaster. Remote data backup offers a false sense of security.

Pricing

Managed Disaster Recovery Services (Monthly) Ex GST	**MONTHLY RATE**		
Online Backup of Data and Applications up to 80 GB	$200.00		
Additional (1) GB	$2.40		
Managed Disaster Revocery Appliance, Data Modeling and Virtualization (ONE TIME SETUP FEE Time Set-Up Fee) Ex GST	**SETUP**	**QTY**	**EXTENSION**
Local Recovery, Low Load Server Failover Appliance – 500GB	$ 1200.00	1	$1200.00
Data Analysis, Application, Program, BMR and Data modeling	$ 264.00	1	$264.00
Installation, Backup Set Creation, Probe & Virtualized Failover Testing	$ 528.00	1	$528.00
	Total Setup Ex GST		**$1992.00**